



PRESS RELEASE

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The International Certified Flooring Installers Association

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(Kansas City, MO) CFI Certification at Surfaces 2013

CFI CARPET CERTIFICATION at SURFACES 2013! IT'S INTERNATIONAL!

CFI is conducting an International CARPET CERTIFICATION on the showroom floor! This is a fantastic opportunity for everyone to view what happens during the hands-on certification. Be a part of another CFI first! Working closely with Jennifer Hughes, Surfaces Conference Manager for Hanley Wood, the CFI Certification Team will be conducting the Residential-I and Commercial-I Training event with certification on the lower level showroom floor on the lower level behind the MAPEI area: B3667.

This is an opportunity for everyone to view the training and certification process. A two-day event, beginning on Tuesday morning and concluding on Wednesday afternoon makes it possible for carpet installers to earn their CFI certification at this historic event.

YES! International! An installer from Saskatchewan and one from Japan will be included. The CFI materials have been translated also in Japanese by Hiroshi Tsujio of Tokyo. Those from Canada will take the WHMIS test which is comparable to the USA OSHA and EPA tests.

The training includes a PowerPoint Presentation, oral review, written test and presentations by the sponsors. The majority of the training involves a hands-on skills workshop. To apply for certification, the installer must submit proof of two-years of active installation experience. A minimum of six months of installation experience is required to participate in the training. If the installers cannot become certified due to the lack of the experience work requirement, they receive a CFI Certificate of Completion for the workshop. Installers register at the www.surfacesexpo.com website. Click on the “*Education Program*” tab at the top of the page and follow the instructions. The event is limited to 20, so register early. Be one of only 20 who will participate in this historic event!

CFI has trained over 49,000 members of the flooring community since 1993 by DOING IT RIGHT! CFI is about installers helping installers rise to a level of professional skills and integrity that will bring the maximum beneficial impact to the floor covering industry, the floor covering installation profession, and ultimately to the flooring customer who is making an investment in their home or business.

The event is currently sponsored by Best Tape, Healthier Choice Cushion, Duo-Fast, Mapei, Personna, QEP, TRAXX, Wagner Meters and others. Sponsor products will be used during the training and certification. It is not too late to become involved to be a part of promoting quality flooring installation at SURFACES!

CFI Residential-I and Commercial-I Training and Certification (R-I C-I)

\$495.00 per attendee – lunch is included both days

The two-day workshop focus is hands-on, skills training and knowledge. Certification awarded if the requirements of this level are achieved and installers pass the written test. Assistance is provided, all skills are assessed and new ideas offered to achieve satisfaction and pride. Tools and supplies are furnished for training by the manufacturers.

Training includes:

- Seam cutting and construction
- Avoiding seam problems
- Powerstretching techniques
- Pattern alignment and tolerances
- Tackstrip and cushion requirements
- Transitions and wall base
- Wall trimming
- Stair upholstery without staples
- Stretch-in over cushion techniques
- Direct-glue installation techniques
- Substrate preparation
- Carpet backings
- Surface testing procedures
- Correct use of tools and supplies
- Professionalism and customer satisfaction



Specifics of the SURFACES SPONSORSHIP:

- Recognition as a sponsor on onsite signage
- Recognition as sponsor on website where CFI installation certification is promoted
- Recognition in the attendee brochure distributed to over 100,000 prospective attendees
- Recognition in the Event Guide and floor plan where CFI installation certification is promoted
- Recognition as product donor on onsite signage
- Recognition as product donor on website where CFI installation certification is promote

Product Donors and Sponsors must be SURFACES 2013 Exhibitors

Please contact CFI (816) 231.4646 or Jane Walker at walkerjw@earthlink.net for all details and to be a part of this exciting FIRST for SURFACES! Your information will be forwarded to Jennifer Hughes at Hanley Wood.